



## CONTACT

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## SKILLS

- User Research
- Sketching and Prototyping
- User Interface Design
- Collaborative Problem-Solving
- Design Frameworks
- Figma
- HCI Principles
- Effective Communication
- Creative Thinking
- Team Leadership

## SOFTWARE

- Figma
- Sketch
- Adobe Illustrator
- Adobe Photoshop
- UserTesting
- Azure Devops

# RACHEL PARSONS

## PROFILE

Experienced UX/UI Designer focused on user-centered design. Seeking a UX/UI Designer role to conduct research, develop frameworks, and mentor junior team members, fostering a shared design practice and contributing valuable expertise to create exceptional user experiences.

## EDUCATION

### Kennesaw State University

Bachelor of Science in Interactive Design | Aug 2014 - May 2021

- GPA: 3.8
- Studied design using problem-solving, goal-directed, and human-centered design approaches.
- Honing soft skills -- interpersonal, presentation, and communication skills.

### Chattahoochee Technical College

A.A.S. Design and Media Production Technology | Jan 2010 - May 2014

- GPA: 3.9
- Hands-on coursework in Graphic Design, Typography, Animation, Video Editing, and Motion Graphics.
- Training in industry-standard software including Adobe CC Suite.

## WORK EXPERIENCE

### User Interface Designer

OTR, Solutions | May 2022 - present

- Conducted in-depth user research, translating insights into actionable design concepts.
- Conceptualized, designed, and evaluated user experiences, exceeding performance metrics.
- Collaborated with cross-functional teams to refine designs aligned with business goals.
- Led initiatives for design language, process development, and team activities.
- Spearheaded user-centered projects, enhancing experiences through strategic design and empathetic research.

### UX/UI Designer and Researcher

Self Employed - Freelance | Sep 2021 - Apr 2022

- Utilizing empathy, creativity, and problem-solving skills to create intuitive websites and applications.
- Conducting in-depth research on target users in order to collect and evaluate data that will assist in the product design process.